



TACTILE ELEMENTS OF CLOTHING

DELANEY THOMAS, PIPER O'QUINN, AND PINCKNEY KILPATRICK

TYPE OF CLOTHES

The types of clothes we like to wear specifically based on how they feel is Athleisure clothes. Specifically the brands of Lululemon, Beyond Yoga and Alo.

We wear them pretty much everyday and everywhere. Whether going to class, out to dinner, or running errands, athleisure is always a top choice based on feeling.



FAVORITE OUTFIT



While this is not the exact outfit worn personally by one of us, we have worn an outfit very similar with the same fabrics and silhouettes. We loved this outfit because it had the perfect mix of masculine and feminine, with a masculine oversized cotton button down which was comfy and light and a tighter, more feminine skirt that has some excitement with the sequins.

Clothing personally makes us feel emotional because it is not simply the garment you are wearing. Behind every piece of clothing is the time and place where you bought it, which brings significance to outfit. Not only that, but the time and effort that is brought into putting an outfit together for a specific purpose brings meaning to the outfit and creates a specific emotion that we are feeling when we make that outfit. Lastly, it makes us emotional because this outfit is being used for a specific purpose which reflects a certain emotion we will most likely be having while wearing that outfit. There is so much more behind simply clothing on one's body, due to the various different elements that give meaning and emotion to an outfit.

DESIGN SUGGESTIONS

One suggestion we have for designers of athleisure is to ensure quality and add a luxury feel. The main buyers of athletic and leisure clothing are Gen Z and millennials. Now more than ever, these generations are wanting high quality fabrics and textiles made with their clothing, so they can get maximum usage of their items and money. They want to be able to use these pieces that they invested in for a long time, so they need to retain their shape and elasticity.

